

FRANKLIN REGIONAL COUNCIL OF GOVERNMENTS

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Executive Director • Linda Dunlavy



Meeting Notice

Western Massachusetts Scenic Byways Marketing Advisory Committee

**Tuesday January 24, 2012
5:30 p.m.
(pizza and soft drinks will be served)**

**Northampton City Hall Council Chambers
212 Main Street, Northampton, MA 01060**

AGENDA

1. Welcome, introductions – Maureen Mullaney, Lauren Gaherty, Patty Gambarini, Bill Palmer, and Ryan Lundergan – 5:30 pm – 5:40 pm
2. Overview of the project: tasks, budget, and timeline – Maureen Mullaney – 5:40 pm – 6:10 pm
3. Role of the Committee and Time Commitment – Lauren Gaherty – 6:10 pm – 6:30 pm
4. Respondents to the Marketing Consultant RFP – Patty Gambarini – 6:30 – 6:45 pm
5. Questions – 6:45 – 7:00
6. Next Meeting/Adjourn – 7:00 pm

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